Perceptions of the environment What New Zealanders think

A Colmar Brunton research report for Fish and Game NZ December 2017





Methodology

Fish and Game NZ commissioned Colmar Brunton to include three questions on the Colmar Brunton omnijet.

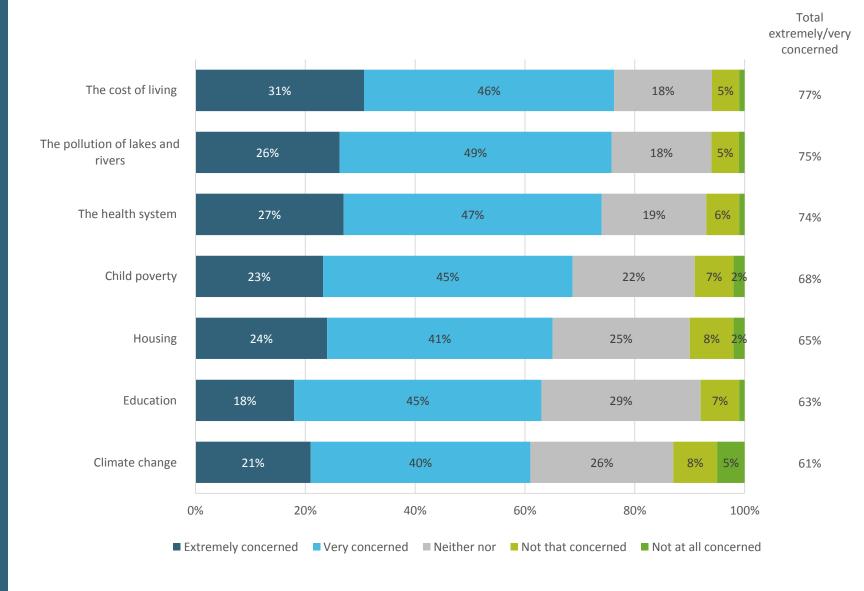
The omnijet interviews 1,000 New Zealanders and the results are nationally representative for age, gender and region.

Fieldwork ran from 22-29 November.

The margin of error on a sample size of 1,000 is $\pm 3.1\%$.



The pollution of lakes and rivers is a key concern for New Zealanders, on par with the cost of living, and the health system.





Q1. To what extent are you concerned, or not concerned, about the following issues in New Zealand? Base: All people (excluding don't know) n≈1,000