

Appendix 1 – OF&GC Strategic Priorities 2020-2023

Output	Goals 2020-2023	SF&GMP Objective or policy #	Draft Objectives	What success looks like
Species Mgt	That OF&GC have sufficient understanding of Southern Lakes sportsfish populations to meet management needs	5.3.1, 6.4.9	Robust monitoring system for southern lakes fisheries established by 2023 with enough sensitivity to detect long term population change. Research proposal to investigate drivers for that change lodged to NZC for funding by 2024	Ongoing monitoring programme established to meet the Councils management needs - primarily maintaining a sustainable sportsfish population for anglers.
Habitat Protection & Mgt	Improve outcomes in RMA planning processes – Plans reflect F&G input	6.3.1, 6.3.3, 6.4.1 6.4.2, 6.4.17	Submissions reflecting F&G positions made on time and hearings attended for all planning matters impacting on F&G managed species, habitat and users. Joint freshwater and habitat outcomes developed with partner agencies and promoted through planning processes.	RMA planning documents recognise fish & gamebird values and protect important habitats that they depend upon. (Regional Policy Statement and Land and Water plan) Areas of agreement on freshwater outcomes are documented ahead of advocacy opportunities in planning processes
Licence holder communication	High licence holder understanding of F&G organisation and its work on their behalf	7.3.4	Improve licence holder knowledge of F&G activities by 10%- or two-unit points (in licence holder survey) by end of 2023 15% of fish and 10% of game licence holders have one face to face contact with F&G annually	Increased knowledge of F&G and its activities among licence holders will result in improved value for money in a licence Direct contact will improve opportunities for two-way communication with licence holders
Public awareness and strategic relationships	Improved understanding by the general public of F&G role and work	6.4.6, 8.3.1, 8.3.2,	Survey results from public perception of F&G survey analysed. PA programme established and implemented, based on an overall communications strategy, by end of 2023.	General public understanding is measured, and a communication plan implemented to address any gaps. Public appreciate Fish & Game as guardians of freshwater and heritage of hunting and angling.
	Proactive engagement with Ngai Tahu	5.5.9, 6.4.3, 8.3.4, 9.4.3	Iwi and F&G aspirations for freshwater outcomes shared, and aligned where possible, to achieve longer term protection of Otago freshwater and wetlands. Engage with Ngai Tahu in a conversation on cultural harvest of gamebird species under F&G management.	Regular engagement with iwi at a local level. Iwi and F&G aspirations agreed and shared to achieve greater protection of freshwater and wetland values. Cultural harvest of species is managed to provide opportunities for iwi to exercise tikanga? while maintaining sustainable gamebird populations in Otago.
	Form alliances/collaborations with landowners (and rural stakeholder organisations) on areas of common interest	6.4.4, 6.4.10, 6.4.13	90% of catchment group meetings attended by staff to engage and communicate F&G values. 100% of wetland development/enhancement enquiries are visited with 50% resulting in Habitat fund applications	Landowners and other rural stakeholder groups see F&G as a valuable organisation in habitat protection, species management and as a partner in wetland development projects, and also in fostering public access to those resources.